

Creative Directors Art Directors Senior Designers 9600/ uk contacts Commissioning Editors Art Editors

	company count ▼	cd ▼	ad ▼	ab/pm ▼	all ▼
London Advertising Agencies	104	319	536	339	1194
Small London Advertising Agencies	144	185	60	122	367
Regional Advertising Agencies	123	171	108	222	501
Small Regional Advertising Agencies	351	391	81	125	597
	▼	cd/sd ▼	d ▼	pm ▼	all ▼
Top London Design Groups	142	307	82	155	544
Small London Design Groups	405	509	190	243	942
Top Regional Design Groups	130	250	124	53	426
Small Regional Design Groups	622	809	192	266	1267
New Media Design Groups	161	251	79	195	525
	company count ▼				
Magazines & National Newspapers	203	198 Editors 234 Art Editors 234 Picture Researchers 812 Commissioning Editors			
Book Publishers	174	432 Art Editors and Commissioning Editors			
Public Relations Companies	222	650 selected Account Handlers, Managers and Co-ordinators			
Fashion Brands	200	498 selected buyers and creative staff in top fashion retailers, fashion manufacturers, health & beauty products and catalogues			
Top 200 Advertisers (client companies)	200	480 selected Marketing staff, In-house designers			

Notes and key:-

cd = creative director ad = art director ab = art buyer pm = production manager
sd = senior designer d = designer

Counts are a guide only as they vary on a daily basis

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5200/ euro contacts

European Advertising Agencies
Creative Directors
Art Directors
Art Buyers
Designers

	company count	cd	ad	ab	all
	▼	▼	▼	▼	▼
Paris	120	216	494	89	609
Milan	84	168	328	37	533
Amsterdam	72	122	146	55	323
Germany ³	185	463	403	209	1075
Spain ⁴	88	242	257	7	506
Scandinavia ⁵	122	157	963	45	1165
Brussels	30	51	112	9	172
N Ireland & Eire	31	49	61	2	112
Switzerland	52	79	102	21	202
Austria	32	71	54	5	130
Portugal	31	50	50	12	112
Eastern Europe ⁶	104	162	169	29	360
South Africa	31	58	60	19	137
Malaysia	37	88	137	1	226
Singapore	35	78	130	4	212
Australia	50	112	250	9	371

Notes and key:

cd = creative director ad = art director ab = art buyer (incs others with ab function)

3.Germany includes Berlin, Düsseldorf, Frankfurt, Hamburg, Munchen & Stuttgart

4.Spain is 60% Madrid 30% Barcelona 10% Regions

5.Scandinavia is Denmark, Finland, Norway & Sweden

6.Eastern Europe is Poland, Czech Republic & Hungary

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2700/ uk tv contacts

Agency Television Producers
Film Directors
Executive Producers
Producers
Facility Managers
Production Managers

	company count	
Commercial Film Production Co	203	450 Producers 60 Production Managers 1500 (film) Directors*
Television Production Companies	600	1421 selected Executive Producers, Producers, Production Managers plus selected others.
Post Production	168	511 selected Facility Managers aProducers and Creative Managers
Advertising Agency TV Producers	100	360 Heads of Televison, Television Producerrrs

Notes:-

* (Film) Directors on Commercial sector do not have emails (they work on a freelance or representational basis)

Television Production Companies - no personal emails (as at 10/2009)

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