

ADVERTISING AGENCIES

	co.no.	CD	AD	CW	TV	All
▶ London	74	267	492	291	351	▶ 1401
Regional UK	64	99	163	62	11	▶ 211
▶ Paris	119	141	474	206	71	▶ 892
Milan/Italy	55	134	274	184	58	▶ 650
Amsterdam/The Netherlands	55	112	133	85	26	▶ 356
Germany ⁽¹⁾	137	373	336	141	69	▶ 919
Spain ⁽²⁾	82	224	249	138	108	▶ 719
Sweden	42	34	235	116	6	▶ 391
Norway	36	27	218	62	8	▶ 315
Denmark	55	75	165	62	13	▶ 315
Finland	30	17	293	88	5	▶ 403
Brussels/Belgium	32	51	112	62	31	▶ 256
Austria	35	71	54	33	4	▶ 162
Switzerland	31	63	78	32	2	▶ 175
N Ireland/Eire	22	36	53	42	17	▶ 148
Portugal	37	48	50	45	18	▶ 161
Eastern Europe ⁽³⁾	105	158	166	105	39	▶ 469
▶ USA inc Canada	3324	6554	3370	1961	1135	▶13020
New York (Tri-State)	457	1052	658	453	278	▶ 2441
▶ Malaysia	40	75	115	86	32	▶ 308
Singapore	38	71	134	70	31	▶ 306
South Africa	37	61	74	52	29	▶ 216
Australia	45	112	249	160	86	▶ 607

COMMERCIAL FILM PRODUCTION COMPANIES

	co.no.	P	D	all
London	240	579	1648	▶ 2381
Paris	48	123	555	▶ 678
Milan/Italy	33	115	139	▶ 254
Amsterdam/The Netherlands	39	74	120	▶ 194
Germany ⁽¹⁾	70	173	842	▶ 1015
Spain ⁽²⁾	59	121	228	▶ 349
Scandinavia	85	198	196	▶ 394
Brussels/Belgium	17	39	161	▶ 100
Austria	27	54	158	▶ 212
Switzerland	24	42	58	▶ 100
N Ireland/Eire	21	37	15	▶ 52

- ▶ Key:- co.no. - number of featured companies
 CD - Creative directors, Executive Creative Directors
 AD - Art Directors, Senior Art Directors, Heads of Art
 CW - Writers
 TV - TV Producers, Heads of Television (PA's in UK)

P - Producer D - Film Director

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 (1) Germany covers Dusseldorf, Frankfurt, Hamburg, Munchen, Stuttgart, Berlin
 (2) Spain covers Madrid, Barcelona and regions
 (3) East Europe covers Poland, Czech Republic, Hungary