

Abbott Mead Vickers. BBDO Ltd

151 Marylebone Road

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PERSONNEL

Paul Brazier	ECD	
Adam Walker	CD	Creative Manager to Paul Brazier
Andy Mckay	HOA	
Sonny Adjorjan	AD	
Aaron Adler	AD	*
Pete Davies	AD	
Matt Doman	AD	
Mike Durban	AD	
Jo Finch	AD	
Mike Hannett	AD	
Tony Hardcastle	AD	
Bonnie Horton	AD	
Chris Kelly	AD	
Rob Oliver	AD	
Paul Pateman	AD	
Shaheed Peera	AD	
Simon Rice	AD	
John Scully	AD	
Christian Sewell	AD	
Graham Storey	AD	
Jez Tribe	AD	CW
Prabs Wignarajah	AD	CW
Huw Williams	AD	
Matthew Abbott	CW	
Barney Ashton	CW	
Chris Bardsley	CW	
Dave Buchanan	CW	
Milo Campbell	CW	
Antonia Clayton	CW	
Phil Cockrell	CW	
Selda Enver	CW	
Mark Fairbanks	CW	
Ian Heartfield	CW	
Charlotte Horton	CW	
Diane Leaver	CW	
Andy McAnaney	CW	
Steve Moss	CW	
Mike Nicholson	CW	
Tim Riley	CW	Head of Copy
Adam Rimmer	CW	
Markham Smith	CW	
Tony Strong	CW	
Mark Tweddell	CW	
Gary Walker	CW	

MAIN CLIENTS/BRANDS

Bayer - Alka Seltzer
Bayer - Canesten
Bayer - Germolene
Bayer - Germoloids
BBC - BBC1
BBC - BBC2
BBC - TV Licence
BBC Radio 4
BBC Worldwide
Braun
BT
Camelot - EuroMillions
Camelot - Lotto
Camelot - Lotto Hotpicks
Camelot - Lotto Scratchcards
Campbells
Campbells - Homepride
Campbells - Oxo
COI - DEFRA
COI - DFES
COI - DOH
DFT
Diageo - Responsible Drinking
Economist Newspapers
Frito-Lay Company - Doritos
Frito-Lay Company - French Fries
Frito-Lay Company - Monster Munch
Frito-Lay Company - Nobby's
Frito-Lay Company - Quavers
Frito-Lay Company - Sensations
Frito-Lay Company - Squares
Frito-Lay Company - Walkers Crisps
Frito-Lay Company - Walkers Lites
Frito-Lay Company - Walkers Potato Heads
Frito-Lay Company - Walkers SaltNShake
Frito-Lay Company - Wotsits
General Electric
Gillette UK - Gillette
Gillette UK - Oral B
Gillette UK - Rightguard
Guinness Brewing GB - Guinness
Guinness Brewing GB - Kaliber
Guinness Global
Henkel

Abbott Mead Vickers. BBDO Ltd Tel. 020 7616 3500 (Continued)**PERSONNEL**

Mary Wear	CW	
Rob Webster	CW	
Yvonne Chalkley	HTV	Deputy
Francine Linsey	HTV	
Ann-Olivia Bell	TV	On maternity leave
Yvonne Clayton	TV	Senior
Zoe Dale	TV	Radio Producer
Paul Goodwin	TV	
Celestine Hall	TV	
Kelly Hedges	TV	
Larry Holland	TV	
Lindsay Hughes	TV	
Carol Powell	TV	
Trish Russell	TV	
Anita Sasdy	TV	
Rebecca Scharf	TV	
Josie Atkins	PA	
Chris Balmond	PA	
Nicci Clark	PA	
Polly Culmer	PA	
Tanya Hairman	PA	
Katherine Hara	PA	
Louise Richardson	PA	

MAIN CLIENTS/BRANDS

Highland Distillers - Famous Grouse
 Homebase
 ICI Paints UK - Dulux
 IPC - Nuts
 IPC - TV Easy
 Mars Confectionery - Bounty
 Mars Confectionery - Celebrations
 Mars Confectionery - M&Ms
 Mars Confectionery - Maltesers
 Mars Confectionery - Mars Bar
 Mars Confectionery - Snickers
 Masterfoods - Frolic Dog Foods
 Norwich Union
 Norwich Union - Home & Car Insurance
 Parcelforce Worldwide
 Pedigree Masterfoods - Mr Dog
 Pedigree Masterfoods - Sheba
 Pedigree Petfoods - Cesar
 Pepsi Cola Int'l - 7-UP
 Pepsi Cola Int'l - Pepsi
 Pepsi Cola Int'l - Pepsi Max
 Pfizer - Nicorette
 Pfizer - Regaine
 Quaker Ltd - Chewee Bars
 Quaker Ltd - Harvest Crunch
 Quaker Ltd - Oatso Simple
 Quaker Ltd - Quaker Oats
 Quaker Ltd - Scots Oats
 Quaker Ltd - Seasons
 Quaker Ltd - Snack-a-Jacks
 Quaker Ltd - Spudz
 Quaker Ltd - Sugar Puffs
 Royal Mail
 Royal Mail - Special Delivery
 RSPCA
 Sainsburys
 Sainsburys Bank Plc
 Tetra Pak UK
 Volvo Car Corporation - Volvo Car UK Ltd
 Wrigley Co Ltd - Airwaves
 Wrigley Co Ltd - Orbit
 Wrigley Co Ltd - XCite
 Yell Group - Business Pages
 Yell Group - Yell.com
 Yell Group - Yellow Pages
 Yell Group - Yellow Pages 118 247

The AGA Group Ltd

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PERSONNEL

Steve Long	CD	Joint AB
Andy Tribble	CD	Joint
Nick Westall	CW	Executive Director

MAIN CLIENTS/BRANDS

3i - Corporate
 APT Controls
 Bosch Security
 BSA Regal
 Capita Group
 Chubb
 Credit Services Association
 Custodian - Monitoring Services
 Euler Hermes
 Eurofighter GmbH
 First Security
 Fuji Film
 GKN Aerospace Services
 GlaxoSmithKline - Andrews Salts
 GlaxoSmithKline - Hedex
 GlaxoSmithKline - Tums
 GlaxoSmithKline - Veno's
 Goodrich Corporation
 Inchcape Shipping Services
 Lewis Group
 Mazda Motors UK Ltd
 Norwich Union - GnrI Insurance Products
 Norwich Union Direct
 Raytheon Systems Ltd
 Royal Bank of Scotland/Natwest
 Sargents
 Smiths Aerospace
 Smiths Detection
 Society of British Aerospace Companies
 Streamline
 Thales - Air Defence Ltd
 Vision Systems
 VNU Business Publications

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Part of the Havas Group

PERSONNEL

Matt Morley-Brown	CD	
Steve Stretton	CD	Creative Partner
Mark Hanson	AD	
Sarah Harris	AD	
Deborah James	AD	
Martin Lythgoe	AD	
Christian Foy	CW	
Andrew Ingle	CW	
Chris Lapham	CW	
Jon Vinton	CW	
Gary Williams	CW	

MAIN CLIENTS/BRANDS

Age Concern
Air Miles
BMW (GB) Ltd - BMW
City & Guilds
LVMH - Hennessy
Nelson Mandela Charity
O2
Scope - For People with Cerebral Palsy
Skoda UK

Bartle Bogle Hegarty

60 Kingly Street
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W1B 5DS

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PERSONNEL

John O'Keeffe	ECD	
Russell Ramsey	ECD	Deputy
Rosie Arnold	CD	
Pete Bradly	CD	AD
Nick Gill	CD	
Alex Grieve	CD	CW
Marc Hatfield	CD	CW
John Hegarty	CD	Worldwide Chairman
Nick Kidney	CD	CW
Adrian Rossi	CD	AD
Marc Shillum	CD	(Levis)
Kevin Stark	CD	AD
Nadine Akle	AD	*
Dan Bailey	AD	
Will Bingham	AD	CW
Adrian Birkinshaw	AD	
Amber Casey	AD	CW
Andy Clough	AD	
Victoria Daltrey	AD	CW
Chris Felstead	AD	

MAIN CLIENTS/BRANDS

AEG Electrolux - White Goods
Associated Newspapers - Mail on Sunday
Audi UK
Barclaycard
Barclays Bank Plc
Barnardos
British Airways
Britvic - J20
Britvic - Robinsons
Burtons Foods - Cadbury Fingers
Burtons Foods - Cadbury Highlights
COI
Diageo - Baileys Original Irish Cream
Diageo - Gordons Gin
Diageo - Johnnie Walker
Diageo - Slate 20
Diageo - Smirnoff Ice
Diageo - Tanqueray Gin
Dunlop
Ginsters Foods Ltd

Client/Brand	Agency	Telephone No.
Breakthrough Breast Cancer	Dye Holloway Murray	020 7494 9600
Breast Cancer Awareness	Abbott Mead Vickers. BBDO Ltd	020 7616 3500
Bristol-Myers Squibb	Sudler & Hennessey	020 7307 7800
Brita Water Filters	Da Costa & Co	020 7916 3791
Britannia Building Society	McCann-Erickson Advertising UK	020 7837 3737
British Airways	Bartle Bogle Hegarty	020 7734 1677
British American Tobacco	Joshua G2 Ltd	020 7453 7900
British Gas	CHI&Partners	020 7462 8500
British Heart Foundation	Nitro	020 7759 5999
British Heart Foundation	Farm	020 7874 6550
British Heart Foundation	Grey London	020 3037 3000
British Library	Rainey Kelly Campbell Roalfe/Y&R	020 7611 6568
British Library	M&C Saatchi	020 7543 4500
British Pork	DDB London	020 7258 3979
British Standards Institute	Ogilvy Primary Contact Ltd	020 7345 3500
British Sugar - Crusha	CST	020 7907 1200
Brittannia Building Society	Kitcatt Nohr Alexander Shaw	020 7012 3950
Britvic - Ame	CHI&Partners	020 7462 8500
Britvic - Aqua Libra	CHI&Partners	020 7462 8500
Britvic - Drench	CHI&Partners	020 7462 8500
Britvic - J20	Bartle Bogle Hegarty	020 7734 1677
Britvic - Pennine Spring	CHI&Partners	020 7462 8500
Britvic - Purdey's	CHI&Partners	020 7462 8500
Britvic - Robinsons	Bartle Bogle Hegarty	020 7734 1677
Britvic - Tango	Bartle Bogle Hegarty	020 7734 1677
Britvic - V Water	CHI&Partners	020 7462 8500
Brunchettas	Quiet Storm	020 7907 1140
Brylcreem	WCRS	020 3128 8000
BSkyB	WCRS	020 3128 8000
BSkyB - Sky Networks	The Red Brick Road	020 7575 7654
BT	Abbott Mead Vickers. BBDO Ltd	020 7616 3500
BT	Ogilvy Primary Contact Ltd	020 7345 3500
BT - Business	Rainey Kelly Campbell Roalfe/Y&R	020 7611 6568
BT - Mardi Gras/Emma Awards	Quiet Storm	020 7907 1140
BT - Open Reach	St Luke's Communications	020 7380 8888
BT Phone	Albion Brand Communications	020 7033 8900
Bubbaloo	Publicis	020 7935 4426
Bubblicious	Publicis	020 7935 4426
Budweiser	Fallon	020 7494 9120
BUPA Health Assurance	WCRS	020 3128 8000
Burgen	M&C Saatchi	020 7543 4500
Burger King	Delaney Lund Knox Warren & Ptnrs	020 7836 3474
Burn	Karmarama	020 7612 1777
Burtons Biscuits	Adam & Eve	020 7836 0036
Burtons Foods	Hooper Galton Ltd	020 7494 6300
Busch Gardens	DDB London	020 7258 3979
Bushmills	Beattie McGuinness Bungay	020 7632 0400